**Data Breakdown**

Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

* Film & Video and Theatre are the most commonly crowd funded projects, and over 50% of Theatre projects are successful.
* The US accounts for more than half of crowd funded projects mostly in Theatre Plays.
* While there are not many Journalism projects, they are 100% successful.

What are some limitations of this dataset?

* We do not get an understanding about the subject matter of the projects. We see that Theatre/Play(s) are more likely to succeed, but we do not know what type of play succeed vs. fail. Understanding why or how a project failed or was canceled could help people get a better understanding why others were successful.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

* A graph could be created to show goal vs pledge for canceled and successful projects.

**Statistical Breakdown**

Use your data to determine whether the mean or the median better summarizes the data.

* Looking at the mean for both Successful and Unsuccessful project it is less than half of overall backers. The data is skewed. Median is the best representation of the data.

Use your data to determine if there is more variability with successful or unsuccessful campaigns. Does this make sense? Why or why not?

* There is more variability with Successful campaigns. There were many successful Projects with very limited backers compared to the unsuccessful project. The number of backers doesn’t always determine the outcome of the project.